

South Australian Motor Sport Board Event Consultation - Adelaide 500 2024

Tuesday 4 June 2024
City Community Services and Culture Committee

Strategic Alignment - Our Economy

Program Contact:
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Public

Approving Officer:
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EXECUTIVE SUMMARY

The 2024 VAILO Adelaide 500 (Adelaide 500) will be held 14-17 November 2024. The event is managed by the South Australian Motor Sport Board (SAMSB).

Under the *South Australian Motor Sport Act 1984*, the Premier of South Australia (the Premier) through the SAMSB must consult with the City of Adelaide (CoA) and Kadaltilla / Park Lands Authority on the proposed area for the Adelaide 500 event and the proposed period of time that works for the event will cover.

The proposed Declared Area for the 2024 event has increased by approximately 63,000m² of Park Lands area, compared to the area declared for the 2023 event.

The total occupation period of the Park Lands has increased by seven days compared to 2023.

The 2024 event will be held one week earlier than in 2023, moving it away from the Black Friday trading weekend.

The consultation period concludes on 21 June 2024. SAMSB consulted with Kadaltilla on 23 May 2024.

Feedback is being sought on the Declared Area, Declared Period and Prescribed Works Period and in the context of the impact on the Park Lands, City residents, visitors, and the economy.

RECOMMENDATION

THAT THE CITY COMMUNITY SERVICES AND CULTURE COMMITTEE RECOMMENDS TO COUNCIL THAT COUNCIL

1. Notes the Declaration of the proposed Declared Area, Declared Period and Prescribed Works Period for the purpose of conducting the 2024 VAILO Adelaide 500 event, as contained in this report.
2. Authorises the Lord Mayor to write to the Chief Executive Officer of the South Australian Motor Sport Board on behalf of Council with its feedback to the consultation and provides the following feedback and advice:
 - 2.1. Requests the South Australian Motor Sport Board to notify adjacent and affected residents and businesses of the 2024 event, regarding any impacts to the Park Lands and roads, including changes to the Declared Area.
 - 2.2. Seeks the South Australian Motor Sport Board to reduce the timeframe and footprint required for hosting this event in the future.
 - 2.3. Request further exploration to increase access to the bikeways and pathways and further promote access considerations, during the Prescribed Works Period.
 - 2.4. Request the South Australian Motorsport Board to convene a working group with CoA representatives to discuss approaches to minimise Park Lands occupation and maximise public access during the Prescribed Works Period, starting in 2024/25 ahead of the 2025 edition of the event.

- 2.5. Encourages the development of a sustainability strategy by 2025 to reduce the carbon emissions for the VAILO Adelaide 500 event.
 - 2.6. Work collaboratively to pursue greening and tree canopy increase in Victoria Park/ Pakapakanthi (Park 16) in line with Council's draft Master Plan.
 - 2.7. Ensure the use of or the reinstatement of permeable pathways.
 - 2.8. Legacy infrastructure in keeping with the Victoria Park/ Pakapakanthi (Park 16) Master Plan and intentions of the Adelaide Park Lands Management Strategy (APLMS).
 - 2.9. Request the removal of the revegetation conservation zone and the protected conservation zone from the Declared Area.
 - 2.10. Requests clarification of the purpose of the yellow area as outlined in Link 2 of the report (Item 6.1. South Australian Motor Sport Board Consultation Adelaide 500 2024), immediately adjacent to Rundle Road. In the absence of a confirmed use, the area is removed from the Declared Area.
3. Notes the advice of Kadaltilla at its meeting on 23 May 2024 and that Kadaltilla will be providing a submission to the consultation.
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IMPLICATIONS AND FINANCIALS

City of Adelaide 2024-2028 Strategic Plan	Strategic Alignment – Our Economy Adelaide’s unique experiences and opportunities attract visitors to our City
Policy	The Community Land Management Plan (CLMP) for Victoria Park / Pakapakanthi (Park 16) recognises the Adelaide 500 event and the powers provided to SAMSB under the <i>South Australian Motor Sports Act, 1984</i> (the Act). It also recognises the restrictions on public use and movement imposed by this Act and the associated event.
Consultation	The Premier, through the SAMSB, has a legislative obligation to consult with Kadaltilla and Council regarding the Declared Area, Declared Period, and Prescribed Works Period for the Adelaide 500 event. SAMSB consulted with Kadaltilla on 23 May 2024 and advice is provided in item 31 of this report. The SAMSB consultation period concludes 21 June 2024.
Resource	This activity will be facilitated within existing resources.
Risk / Legal / Legislative	Pursuant to powers provided under Section 20 (1) of the Act, the Premier may declare a Declared Area, Declared Period and Prescribed Works Period for the purpose of conducting the Adelaide 500 event each year.
Opportunities	Administration will work with the SAMSB to identify opportunities for greening (short term and long term) within the Declared Area for the benefit of the event, spectators and general park visitors.
23/24 Budget Allocation	Not as a result of this report
Proposed 24/25 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	The Declarations referred to in this report are in reference to the Adelaide 500 2024 event only, with the end of the Prescribed Works Period proposed to be 28 January 2025.
23/24 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

DISCUSSION

Background

1. The 2023 VAILO Adelaide 500 (Adelaide 500) event is staged by the South Australian Motor Sport Board (SAMSB) each year pursuant to powers provided under the *South Australian Motor Sport Act, 1984* (the Act). Under Section 20 (1) of the Act, the Premier of South Australia may declare:
 - 1.1. A specified area (consisting of public road or Park Land or both) in Adelaide, to be a Declared Area under the Act for the purposes of running the event; and
 - 1.2. A specified period (not exceeding five days) to be a Declared Period under this Act for the purposes of the event; and
 - 1.3. A specified period or periods (Prescribed Works Period) under the Act during which the SAMSB may have access to land within a Declared Area for the purposes of carrying out works in the manner contemplated by Section 22 (1a) (and different periods may be specified in respect of different categories of work).
2. On 3 May 2024, the Chief Executive, SAMSB, wrote to the Lord Mayor on behalf of the Minister responsible for the Act .
 - 2.1. The letter in [Link 1](#), outlines the Declarations for the Adelaide 500 2024 event and was addressed to the Lord Mayor in their capacity as Lord Mayor of the City of Adelaide and as the Presiding Member of Kadaltilla.
3. The event dates for the 2024 event are Thursday 14 November to Sunday 17 November. In accordance with previous practice and pursuant to Section 20 (1) of the Act, the Declared Period will cover the event days as well as the day immediately before, Wednesday 13 November 2024.
4. Mr Mark Warren, Chief Executive Officer of the South Australian Motorsport Board, will be presenting to the City Community Services and Culture Committee on the Adelaide 500 consultation on 4 June 2024.

Declared Area

5. The proposed Declared Area includes Victoria Park / Pakapakanthi (Park 16), King Rodney Park / Ityamaitipina (Park 15), Rymill Park / Murlawirrapurka (Park 14) and public roads including Wakefield Road, East Terrace, Bartels Road, Hutt Street, Nil Street, Flinders Street, Dequetteville Terrace and Fullarton Road.
6. The 2024 Declared Area is shown in [Link 2](#).
7. The Declared Area for the Adelaide 500 event in 2024 includes changes to the 2023 area:
 - 7.1. Exclusion of the Quentin Kenihan Inclusive Playspace, allowing it to remain open to the public.
 - 7.2. Inclusion of the Sofia Restaurant located at 16 Hutt Street as they intend to trade during the event.
 - 7.3. Inclusion of an area within Rymill Park / Murlawirrapurka (Park 14) between Rymill Lake and Adelaide Bowling Club for a car display feature similar to the Holden Cruise in 2022.
 - 7.4. Inclusion of Park Land area between intersections at Angas Street and Halifax Street along East Terrace to allow for improved gate operations including patron egress.
 - 7.5. Inclusion of single lane section of East Terrace south of Halifax Street has been included to allow for shared ride pick up and drop off.
8. While the Quentin Kenihan Inclusive Playspace has been removed from the Declared Area for 2024, it is noted that the Playspace was not actually used as part of the 2023 event.
9. The addition of Park Land and road area noted in point 6.5 proposes the formal declaration of an area that has traditionally been used for the purpose of taxi, ride share and loading as part of the event. The SAMSB have noted that including the area within the Declared Area will not materially change the way it has been used previously.
10. The SAMSB advises that there are no plans for a recreational vehicle (RV) park as part of the 2024 event.
11. The SAMSB advises that the size and scale of the Declared Area is required to enable the safe and successful delivery of the Adelaide 500 event.
12. Public access to the Declared Area, in particular the main pathways, will be provided for as long as possible during the Prescribed Works Period, with restrictions to specific areas being managed in a staged approach.

Prescribed Works Period

13. The Prescribed Works Period is proposed to commence on Monday 19 August 2024 and conclude on Sunday 26 January 2025. This is an increase of seven days compared to the 2023 event, to a total of 161 days.
14. The Prescribed Works Period takes a staged approach, commencing in a section of Victoria Park / Pakapakanthi (Park 16) and progressing through the build process. Many areas of the Park Lands within the Declared Area are left open and accessible for large periods of time during the Prescribed Works Period.

Noted Changes for 2024

15. The table below illustrates the changes to the size of the Declared Area and duration of the Prescribed Public Works Period since the reintroduction of the ADL 500..

	2022	2023	2024
Size of the Declared Area (within the Park Lands)	Approximately 705,000m ²	Approximately 703,000m ²	Approximately 766,000m ²
Duration of the Prescribed Works Period	196 days (this was the first year of the event's return. Additional time was required to complete capital works)	154 days (28 August 2023- 28 January 2024)	161 days (19 August 2024- 26 January 2025)
Addition of Declared Areas (Park Land location)	The first year of the events return	Within Rymill Park/ Murlawirrapurka (Park 14)	Within Victoria Park/ Pakapakanthi (Park 16) Within Rymill Park/ Murlawirrapurka (Park 14)
Reduction of Declared Areas (Park Land location)	The first year of the events return	Within Victoria Park/ Pakapakanthi (Park 16)- Southern end	Within Rymill Park/ Murlawirrapurka (Park 14) (the Quentin Kenihan Inclusive Playspace)

Table 1 – Comparison Table

16. [Link 2](#) shows the locations of the Park Lands areas that are proposed to increase and reduce from 2023 to 2024.
17. The 2024 event will be held one week earlier than the 2023 event. This will mean the event will not coincide with the Black Friday trading weekend, as occurred in 2023.

Stakeholder and User Impacts

18. The event has short-term impacts on other users during the Prescribed Works Period

Criterion Track and Cycling Events

19. The Criterium Track is a purpose built offroad cycling facility and the only one of its kind servicing metropolitan Adelaide. Criterium racing is traditionally held in the summer months, on weeknights, taking advantage of daylight savings.
20. SafeWork SA undertook a review of site safety as part of the 2011 event and as result of that review, worksites within the Declared Area are now fenced during intensive activity to ensure public safety and compliance with Work Health Safety requirements.
21. In 2012 a new section of Criterium Track was completed which again enabled cycling events to occur during the majority of the Adelaide 500 Prescribed Works Period.
22. This event will have an impact on the ability of cycling organisations to hold a full criterium season with the track not being available for over three weeks (including the Adelaide 500 event dates).

23. A meeting will be proposed to be held between AusCycling and the SAMSB (and/or its representatives) before the Prescribed Works Period commences, to set timeframes for use of the Criterium Track pre and post-event. Where possible the SAMSB will accommodate use of the Criterium Track for night racing up until it is determined by SAMSB that it is no longer safe to do so.
24. **Other User Impacts:**
- 24.1. Community use of the skate park and 3-on-3 basketball courts in King Rodney Park / Ityamai-itpina (Park 15).
 - 24.2. Community use of the Glover East Playground.
 - 24.3. Use of the three playing fields and cricket nets in King Rodney Park / Ityamai-itpina (Park 15) used for school and community sport, including post-event impacts due to playing surface remediation requirements.
 - 24.4. Community use of the disc golf facility in King Rodney Park / Ityamai-itpina (Park 15).
 - 24.5. Existing commercial lessees of the Velo Precinct (Victoria Park Heritage Grandstand), Victoria Park Social Club and Imber Donuts, with trading encumbrances on the lessees, if they choose to be involved in the event.
 - 24.6. Seasonal hire users of the playing fields in Victoria Park / Pakapakanthi (Park 16).
 - 24.7. Parkrun, a free community running event held every Saturday morning in Victoria Park / Pakapakanthi (Park 16).
 - 24.8. Significant number of visitors and casual users who recreate in Victoria Park / Pakapakanthi (Park 16) every day.
25. During the road closure period there will be impacts to road users who are looking to travel east-west through or into the City. Detours are put in place during this time and are monitored to ensure efficiency, but some impacts will still be expected to travel times during peak times as conditions change.
26. Residents and businesses that are located within the Declared Area will be impacted by the changes to their surroundings, through changes to access, parking arrangements, rubbish collection or access to other Council services. The SAMSB works closely with the CoA to limit these impacts, such as providing alternate parking and rubbish collection arrangements, as well as employing someone in a Stakeholder Engagement role to work with these affected stakeholders in the lead-up to and during the event.

Path Access Restrictions

27. To maintain public access to the Park Lands for as long as possible, the event uses a staged build methodology, which leaves the erection of fencing and particularly the closing of sections, as late as possible.
28. The two east-west footpaths through Victoria Park / Pakapakanthi (Park 16) between Fullarton Road and Halifax Street will remain open for as long as possible during the Prescribed Works Period.
- 28.1. To facilitate the safe and timely delivery of the Adelaide 500, there will be a requirement to periodically close one of these paths.
 - 28.2. There will come a point in time that both paths will need to be closed to finalise the delivery of the infrastructure required to deliver the event.
 - 28.3. Upon re-opening the paths after seven days post-event, access for the travelling public will be available on the southern pathway.
 - 28.4. At least one path will be open at all times, except for a period starting seven days before the Declared Period days and finishing seven days after the Declared Period, as well as for short periods during high-risk construction works undertaken adjacent to the track.
29. The SAMSB develops an event signage plan that informs users of the Park Lands of access changes, path closure times and dates as well as alternative access routes.

Remediation

30. Assessment and remediation of the area impacted by the Adelaide 500 event occurs in a staged approach as infrastructure is removed. The SAMSB covers costs associated with remediation.

Kadaltilla / Park Lands Authority

31. Kadaltilla met on 23 May 2024 to consider the declarations as part of the consultation, and resolved to advise the following to Council and State Government:
 - 31.1. Work collaboratively to pursue greening and tree canopy increase in Victoria Park/ Pakapakanthi (Park 16) in line with Council's draft Master Plan.
 - 31.2. Ensure the use of or the reinstatement of permeable pathways.
 - 31.3. Request further exploration to increase access to the bikeways and pathways and further promote access considerations, during the Prescribed Works Period.
 - 31.4. Request the South Australian Motorsport Board to convene a working group with CoA representatives to discuss approaches to minimise Park Lands occupation and maximise public access during the Prescribed Works Period, starting in 2024/25 ahead of the 2025 edition of the event.
 - 31.5. Legacy infrastructure in keeping with the Victoria Park/ Pakapakanthi (Park 16) Master Plan and intentions of the Adelaide Park Lands Management Strategy (APLMS).
 - 31.6. Request the removal of the revegetation conservation zone and the protected conservation zone from the Declared Area.
 - 31.7. Requests clarification of the purpose of the yellow area as outlined in Link 2 of the report (Item 6.1. South Australian Motor Sport Board Consultation Adelaide 500 2024), immediately adjacent to Rundle Road. In the absence of a confirmed use, the area is removed from the Declared Area.

Master Plan for Victoria Park / Pakapakanthi (Park 16)

32. A Master Plan for Victoria Park / Pakapakanthi (Park 16) has been developed, including Kadaltilla advice and community consultation.
33. A key consideration is exploring opportunities for short term and long-term greening in the northern section of the park, which falls within the Declared Area. This would help with addressing the lack of trees and shade in the park to provide a hospitable and attractively landscaped environment for a future, hotter climate.
34. There are opportunities for greening and shading which can assist in discussions with the SAMSB for the Adelaide 500, to provide a more attractive and cooler environment for the event, spectators and general park visitors.

Memorandum of Understanding

35. A Memorandum of Understanding (MoU) between the CoA and the SAMSB has been in place since November 2013. This MoU sets out the principles and shared objectives between the CoA and the SAMSB.
36. The CoA and the SAMSB have worked together to develop a set of operational attachments to the MoU to assist in the delivery of primary principles and shared objectives. These attachments were signed by both the CoA and the SAMSB on 10 July 2014.

Other Events

37. Major and medium events that are currently proposed within the Prescribed Works Period and area include:
 - 37.1. Harvest Rock in King Rodney Park / Ityamai-itpina (Park 15) & Rymill Park / Murlawirrapurka (Park 14) on 12 and 13 October 2024.
 - 37.2. MRASA Toy Run in Victoria Park / Pakapakanthi (Park 16) on 8 December 2024.
 - 37.3. These events were successfully accommodated and run in 2023.
 38. There are also a number of small events, such as weddings, cycling and running events booked within this area during the Prescribed Works Period. A list of these events and their contacts will be supplied to the SAMSB.
 39. The SAMSB continues to liaise with Council and other event and sporting group customers, to accommodate these events and activities where it is safe to do so without any disruption during the Prescribed Works Period.
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DATA AND SUPPORTING INFORMATION

Link 1 - Letter from Chief Executive, SA Motor Sport, Department of the Premier and Cabinet to the Lord Mayor

Link 2 - Map of the Proposed 2024 Declared Area

ATTACHMENTS

Nil

- END OF REPORT -